

# FY25 Fact Sheet



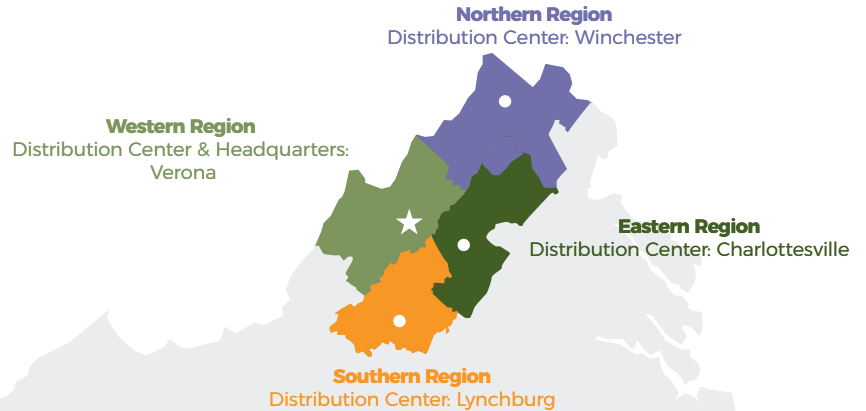
**Blue Ridge Area  
FOOD BANK**  
Everyone should have enough to eat.



We serve your community through four distribution centers, located in Charlottesville, Lynchburg, Winchester, and the Verona headquarters. Our service area spans 25 counties and 8 cities.

Our **MISSION** is to improve food security through equitable access to good nutrition and the resources that support health and well-being.

Our **VISION** is nourishing food and good health—for everyone, every day.



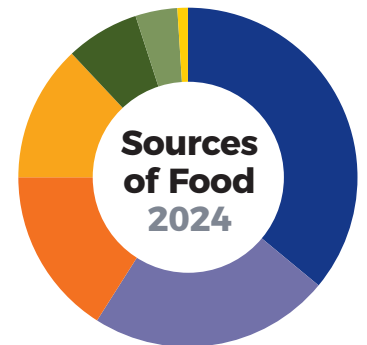
## The Need

Hunger affects every zip code in the Blue Ridge.

And, people of color experience food insecurity at more than double the rate of white individuals—1 of every 5 Black individuals and 1 of every 6 Hispanic/Latino individuals.



**1 of every 10 neighbors**



- Donations from Retail Grocers **36%**
- Government Food **23%**
- Food We Purchased **16%**
- Donations from Farmers and Produce Traders **13%**
- Donations from Manufacturers **7%**
- Miscellaneous **4%**
- Food Drives **1%**

**NOTE:** Miscellaneous includes transfers and trades with other food banks, prepared foods, and other misc.

## Your Impact in FY24



## How We Work, Together



# FY25 Fact Sheet Eastern Region



Blue Ridge Area  
**FOOD BANK**  
Everyone should have enough to eat.



In the **Eastern Region**, we provide food to our neighbors in the city of Charlottesville, and the counties of Albemarle, Buckingham, Culpeper, Fluvanna, Greene, Madison, and Orange.



## Eastern Region

**7.2 million**  
POUNDS DISTRIBUTED  
(6 MILLION MEALS)

**89**  
PARTNERS  
(FOOD PANTRIES AND PROGRAM SITES)

**7,700**  
AVERAGE NUMBER  
OF CHILDREN  
SERVED EACH MONTH

**4,700**  
AVERAGE NUMBER  
OF SENIORS  
SERVED EACH MONTH

## The Need



**26,700** people served each month in this area

## Our Strategic Priorities, Programs, and Initiatives

### Eliminate Disparities in Access to Nutritious Food

- Partner Food Pantries, Soup Kitchens, and Shelters
- Mobile Food Pantry
- Neighborhood Produce Market
- RAM Clinic Distributions
- Emergency Food Boxes
- Kids Café

- Summer Kid Packs
- Family BackPack Program & Community-Supported Backpack Programs
- Summer Food Service
- Good Food School Market
- Reach
- Senior Food Boxes (CSFP)

### Improve Health of Guests

- Food Pharmacy
- Healthy Pantry Initiative
- Super Pantry
- Walk the Line
- Culturally Familiar Food

### Support Household Financial Stability

- Public Benefits Outreach

