

# FY25 Fact Sheet



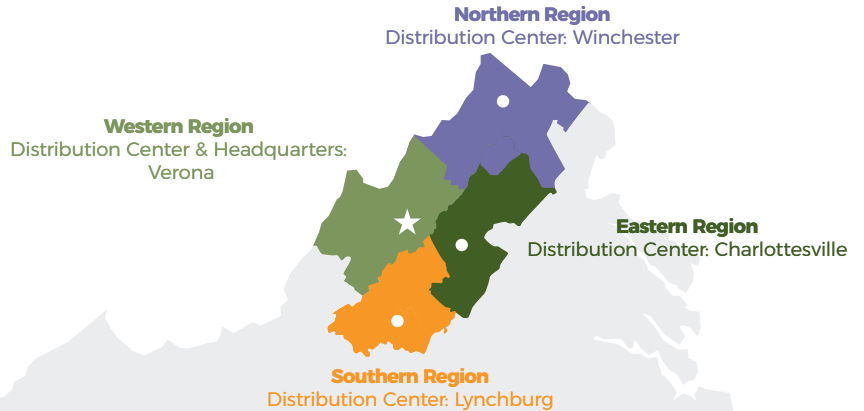
**Blue Ridge Area  
FOOD BANK**  
Everyone should have enough to eat.

PARTNER  
FOOD BANK OF  
**FEEDING  
AMERICA**

We serve your community through four distribution centers, located in Charlottesville, Lynchburg, Winchester, and the Verona headquarters. Our service area spans 25 counties and 8 cities.

Our **MISSION** is to improve food security through equitable access to good nutrition and the resources that support health and well-being.

Our **VISION** is nourishing food and good health—for everyone, every day.



## The Need

Hunger affects every zip code in the Blue Ridge.

And, people of color experience food insecurity at more than double the rate of white individuals—1 of every 5 Black individuals and 1 of every 6 Hispanic/Latino individuals.



**1 of every 10 neighbors**



- Donations from Retail Grocers **36%**
- Government Food **23%**
- Food We Purchased **16%**
- Donations from Farmers and Produce Traders **13%**
- Donations from Manufacturers **7%**
- Miscellaneous **4%**
- Food Drives **1%**

**NOTE:** Miscellaneous includes transfers and trades with other food banks, prepared foods, and other misc.

## Your Impact in FY24



## How We Work, Together



# FY25 Fact Sheet Northern Region



Blue Ridge Area  
**FOOD BANK**  
Everyone should have enough to eat.



In the **Northern Region**, we provide food to our neighbors in the city of Winchester, and the counties of Clarke, Fauquier, Frederick, Loudoun, Page, Rappahannock, Shenandoah, and Warren.



## Northern Region



**9.3 million**  
POUNDS DISTRIBUTED  
(7.7 MILLION MEALS)



**100**  
PARTNERS  
(FOOD PANTRIES AND  
PROGRAM SITES)



**19,600**  
AVERAGE NUMBER  
OF CHILDREN  
SERVED EACH MONTH



**6,600**  
AVERAGE NUMBER  
OF SENIORS  
SERVED EACH MONTH

## The Need



**49,500** people served  
each month in  
this area

## Our Strategic Priorities, Programs, and Initiatives

### Eliminate Disparities in Access to Nutritious Food

Partner Food Pantries, Soup Kitchens,  
and Shelters  
Mobile Food Pantry  
Neighborhood Produce Market  
RAM Clinic Distributions  
Emergency Food Boxes  
Kids Café

Summer Kid Packs  
Family BackPack Program & Community-  
Supported Backpack Programs  
Summer Food Service  
Good Food School Market  
Reach  
Senior Food Boxes (CSFP)

### Improve Health of Guests

Food Pharmacy  
Healthy Pantry Initiative  
Super Pantry  
Walk the Line  
Culturally Familiar Food

### Support Household Financial Stability

Public Benefits Outreach