

FY25 Fact Sheet



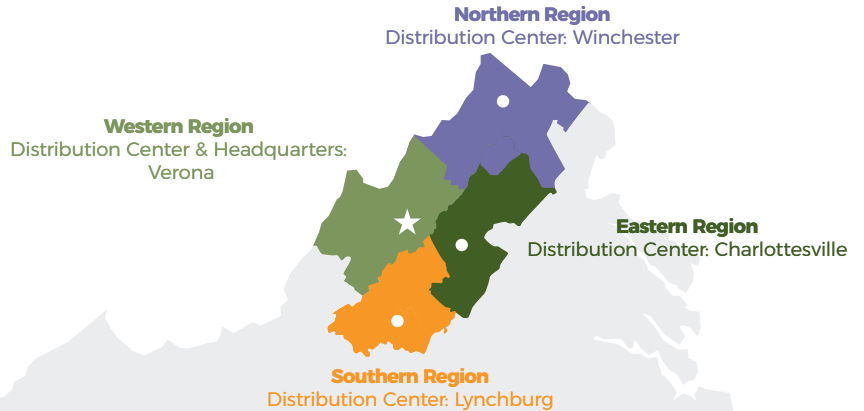
**Blue Ridge Area
FOOD BANK**
Everyone should have enough to eat.



We serve your community through four distribution centers, located in Charlottesville, Lynchburg, Winchester, and the Verona headquarters. Our service area spans 25 counties and 8 cities.

Our **MISSION** is to improve food security through equitable access to good nutrition and the resources that support health and well-being.

Our **VISION** is nourishing food and good health—for everyone, every day.



The Need

Hunger affects every zip code in the Blue Ridge.

And, people of color experience food insecurity at more than double the rate of white individuals—1 of every 5 Black individuals and 1 of every 6 Hispanic/Latino individuals.



1 of every 10 neighbors



- Donations from Retail Grocers **36%**
- Government Food **23%**
- Food We Purchased **16%**
- Donations from Farmers and Produce Traders **13%**
- Donations from Manufacturers **7%**
- Miscellaneous **4%**
- Food Drives **1%**

NOTE: Miscellaneous includes transfers and trades with other food banks, prepared foods, and other misc.

Your Impact in FY24



How We Work, Together



FY25 Fact Sheet Western Region



Blue Ridge Area
FOOD BANK
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In the **Western Region**, we provide food to our neighbors in the cities of Buena Vista, Harrisonburg, Lexington, Staunton, and Waynesboro; and the counties of Augusta, Bath, Highland, Rockbridge, and Rockingham.



Western Region



8.1 million
POUNDS DISTRIBUTED
(6.7 MILLION MEALS)



128
PARTNERS
(FOOD PANTRIES AND
PROGRAM SITES)



13,300
AVERAGE NUMBER
OF CHILDREN
SERVED EACH MONTH



8,000
AVERAGE NUMBER
OF SENIORS
SERVED EACH MONTH

The Need



41,800 people served
each month in
this area

Our Strategic Priorities, Programs, and Initiatives

Eliminate Disparities in Access to Nutritious Food

- Partner Food Pantries, Soup Kitchens, and Shelters
- Mobile Food Pantry
- Neighborhood Produce Market
- RAM Clinic Distributions
- Emergency Food Boxes
- Kids Café

- Summer Kid Packs
- Family BackPack Program & Community-Supported Backpack Programs
- Summer Food Service
- Good Food School Market
- Reach
- Senior Food Boxes (CSFP)

Improve Health of Guests

- Food Pharmacy
- Healthy Pantry Initiative
- Super Pantry
- Walk the Line
- Culturally Familiar Food

Support Household Financial Stability

- Public Benefits Outreach